

NEWS RELEASE

Issued on behalf of Reed Elsevier PLC and Reed Elsevier NV

23 March 2007

Reed Elsevier announces appointment of Mark Popolano as Chief Technology Officer

Reed Elsevier announced today the appointment of Mark Popolano to the position of Chief Technology Officer. Mr Popolano, who joins Reed Elsevier on Monday 26 March, will report to Reed Elsevier chief executive Sir Crispin Davis and will be based in the company's offices in New York. He will also join the Reed Elsevier Management Committee.

Mark joins Reed Elsevier from the Fortune 10 insurance organisation American International Group (AIG) where he held the top technology position of Corporate Senior Vice President and Global Chief Information Officer.

Commenting on Mr Popolano's appointment, Sir Crispin Davis said: "Mark brings substantial experience in leading business, web-based and enterprise application delivery within both the insurance and financial IT sectors, as well as significant experience in leading international data centre infrastructures. He is widely recognised for his technological leadership and has received many industry awards as a result. I believe Mark will be an excellent appointee to this critical role and will capably drive our change agenda in this important area."

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Notes to editors

Reed Elsevier is a world leading publisher and information provider. It is owned equally by its two parent companies, Reed Elsevier PLC and Reed Elsevier NV. The parent companies are listed on the London, Amsterdam and New York Stock Exchanges, under the following ticker symbols: London: REL; Amsterdam: REN; New York: RUK and ENL. In 2006, Reed Elsevier made adjusted profit before taxation of £1,052 million on turnover of £5,398 million. The group employs 37,000 people, including approximately 20,000 in North America. Operating in the scientific, legal, educational and business-to-business sectors, Reed Elsevier provides high

value and flexible information solutions to professional end users, with increasing emphasis on internet delivery.

I am delighted to announce the appointment of Mark Popolano to the position of Chief Technology Officer. Mark is a seasoned business technology leader who joins us from the Fortune 10 insurance organisation American International Group (AIG) where he held the top technology position of Corporate Senior Vice President and Global Chief Information Officer.

Mark brings substantial experience in leading business, web-based and enterprise application delivery within both the insurance and financial IT sectors, as well as significant experience in leading international data centre infrastructures. He is widely recognised for his technological leadership and has received many industry awards as a result.

I believe Mark will be an excellent appointee to this critical role and will capably drive our change agenda in this important area. Mark will report directly to me and will join the Reed Elsevier Management Committee. Mark will be based in New York.

I would also like to take this opportunity to thank Gerard van de Aast for his interim leadership of the technology organisation during the search process. Mark joins us on the 26th March at which point Gerard will relinquish his interim CTO responsibilities after a short handover period.